

Madeline Lane

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MADELINE-LANE.COM

IG: MADDLANE

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EDUCATION

The University of Tennessee
BFA in Graphic Design GPA: 3.8
Knoxville, Tn 2011–2015

SKILLS

Adobe InDesign .. Well-versed
Adobe Photoshop .. Well-versed
Adobe Illustrator .. Well-versed
Adobe After Effects .. Well-versed
Sketch .. Familiar
HTML + CSS .. Familiar

EXPERIENCE

TOMBRAS ACD, Art Director

Working from home, November 2017–Present
Art direction for national clients and new business.
Concepting and creating everything from tv spots
to banner ads while overseeing production.

ACD, Art Director 2021–Present

Senior Art Director 2019–2021

Art Director 2017–2019

ROBIN EASTER DESIGN Designer

Tennessee, June 2015–November 2017
Concept and Design for print and web media.
Handles projects from start to finish and in
direct contact with clients.

KNOXVILLE GRAPHIC HOUSE Designer

Tennessee, June 2014–June 2015
Collaborate with art director for logo development,
collateral, event materials, and invitation design.

ROCOCO BOUTIQUE Visual Merchandising

Tennessee, 2012–June 2015
Creation and execution of window displays
and visual merchandising.

MADELINE LANE PHOTOGRAPHY Owner

Tennessee, 2012–2018
Responsible for all aspects of the business:
marketing, photography, editing and packaging
of photos for weddings and portrait sittings.